

ABSTRACT

5 A system for end user control of the distribution and maintenance
of end user personal profile data in a data communications system
providing communication between applications comprising and/or
communicating with service/information/content providers or
holding means (DB) holding end user personal profile data. It
10 comprises a personal profile protection network with at least one
central protection server means, comprising or communicating with
information holding means holding personal protection profile
information, and a number of distributed access means, e.g.
software modules. For each of said applications at least one
15 access means is provided, and grant/reject of an access request
for/to end user personal profile data by a requesting application
is determined by the central protection server in communication
with a requesting application and/or an information providing
application. Translating means are provided for identity
20 translation and the identity of a requesting application will be
concealed for an information providing application, and vice
versa.

(Fig. 3)